

EXHIBIT OPPORTUNITY

Family Caregiver Connections: Learn, Link, and Lunch



- DATE:** Saturday, October 5, 2024
- TIME:** Time: 9:30 am – 1:30 pm
- PLACE:** Suburban Collection Showplace Legacy Ballroom, Novi, MI
- COST:** No cost for family caregivers. A small donation to our Holiday Meals on Wheels Fund will be requested to incentivize attendance commitment.
- WHO:** 150- 250 family/informal caregivers (people providing unpaid care for an older family member or friend) are expected.

About the Event

While caring for an aging loved one can be rewarding, it can also be difficult. Family caregivers often sacrifice countless hours, and sometimes years, caring for the people they love. They often neglect their own needs, livelihoods, and other important relationships. It can be a long, lonely, and confusing road.

The event seeks to give family caregivers a day that is all about them — where they are the focus, and their needs are recognized and addressed. It's designed to provide family caregivers with the support they need the most: information, resources, and a sense of community. Key elements will include:



Learn:

Expert presentations on the legal aspects of caregiving, and caring for a loved one with dementia



Link:

- Exhibits from a small group of specially selected senior/caregiver-focused organizations
- Ability to meet 1-on-1 with AgeWays' Resource Specialists to connect with local resources



Lunch:

Caregivers will hear from a keynote speaker and have a chance to connect with other caregivers as they enjoy a no-cost boxed lunch. **Keynote will be delivered by WDIV's Christy McDonald who will share her own caregiving journey.**

Exhibitor Overview:

We are inviting a small group of nonprofit organizations to participate in the event. The event will take place in one main ballroom, with exhibitors situated at 8' tables around the perimeter. Attendees will be encouraged to visit with exhibitors during opening/breakfast (9:30 -10:15 am), lunch (11:30 am - 12:30 pm), and closing (1:15- 1:30 pm).

Exhibitor Details:

No Exhibitor Cost:

There is no cost for exhibiting. We ask that you instead bring a raffle prize (valued at \$50 or more) for inclusion in our doorprize giveaway.

Exhibit Space:

Each exhibitor will be assigned an 8' draped table around the perimeter of the event space. Each table will include two chairs.

Boxed Lunch Included:

Each exhibitor will receive up to two boxed lunches. (Please indicate number needed when registering.)

No Outside Food:

The venue does not allow outside food. While wrapped candy is fine, please do not include other food as part of your booth giveaways.

Exhibitor Setup:

More details will be shared closer to the event date, but we are anticipating set up taking place that morning, beginning at 7:30 am. We ask that all set up be completed by 9:30 am.

Registration:

Please register online, using tinyurl.com/AgeWaysCareExhibit

Questions and More Information:

Please contact:

Kathleen Yanik

Senior Communications Manager
AgeWays Nonprofit Senior Services
kyanik@ageways.org / (248) 606-5798

About AgeWays Nonprofit Senior Services

AgeWays Nonprofit Senior Services (the new name for the Area Agency on Aging 1-B) provides services and supports to older adults and family caregivers throughout a 6-county region of southeast Michigan that includes Livingston, Macomb, Monroe, Oakland, St. Clair and Washtenaw counties. Our organization recognizes that supporting family caregivers is critical to caring for the older adults in our region. We are committed to educating, informing, and assisting family and informal caregivers.

